

December 1, 2006

Volume 1, Issue 3

# The Bay Bulletin

Bay Used Books – 31 Years Servicing the North

*“A book you haven’t read, is a new book” author unknown*

## CONGRATULATIONS FRAN AND BERNIE!!!

On June 1<sup>st</sup>, Bay Used Books hosted a wine and cheese party to celebrate and honour Fran and Bernie for their outstanding contribution to the operations of the book store.

A plaque was given to them with the following insignia:

*“Bay Used Books  
Proudly serving the community  
For over 30 years*

*Congratulations to  
Fran and Bernie Bouffard  
For your dedication and hard work”*



## Automation....Here we Come!!

Bay Used Books employees now have access to the internet. Customers who can't remember a book or an author can get the appropriate assistance. Don't hesitate to ask us to look up anything for you.

We also now have a new email address: [bayusedbooks@vianet.ca](mailto:bayusedbooks@vianet.ca). If you have a question or request that would you like to send us, we will respond to all queries within 24 hours.

More automation including a web site will follow in the New Year.

## Employee Favourites

Recommended reading from:

- **Donna:** Lovers and Players by Jackie Collins
- **Julie:** Eleven on Top by Janet Evanovich
- **Laurie:** Trouble in High Heels by Christine Dodd

## New Books

Our new books which sell at a 10% discount off the publisher's price are selling better than expected.

Categories include: Paranormal Romance, Military Non-Fiction, True Crime, Women's Romantica and the Deathland's series.

We can custom order for you if required.



**Bay Used Books**

124 Elm Street, Sudbury, Ontario, P3C 1T6  
(705) 673-9311

## WHAT'S NEW!

It has been a little over a year, since we took over the store from Fran and Bernie. Since then, many changes have been made to expand our selection of books and to hopefully facilitate and enhance your shopping experience. Some of the improvements include:

- Most of the books are now in alphabetical order
- The Mystery section has been expanded to include more authors
- The War section has been moved and expanded to include war (fiction and non-fiction), spy and espionage books
- A number of new sections have been created: Award Winning and Oprah, History, Paranormal Romance, Canadiana, Environment, Art, Public Speaking, Spiritual, Sailing, Flying, Vintage books and comics.
- The science fiction section has been expanded and reorganized
- Text books and hardcover books are now available.
- The children section is now larger and better organized. It includes a large selection of Nancy Drew, Hardy Boys and Classics.
- Our selection of French books and foreign language books has expanded.
- We have 25,000+ comics in storage available for \$ 2.00. Let us know if you would like to view this large selection of inventory.
- A list and selection of the best novels of the 20<sup>th</sup> century have been compiled based on a board selection and on readers' choice.
- A number of reference binders have been put together to assist shoppers in finding authors and books that they might enjoy
- We are now carrying 3 types of reading lights. With prices ranging from \$4.95 to \$9.95, these items make great stocking stuffers!!

## Community Events Update

We will be collecting donations once again for the "Lions Club Christmas Telethon" and the store will be matching all donations made by customers. Last years efforts resulted in a total donation of \$250. This year, for every donation over \$2, customer will have their name added to a draw for a \$30 gift certificate.

We have also offered a new fund raising opportunity to one of our local schools, École publique Hélène Gravel. During the months of November and December, 10% of all book purchases made by students, parents and grand-parents will be donated to the school by Bay Used Books. If this pilot project is successful, we hope to be able to offer similar incentives to other organizations.

**Wishing you health, happiness and joy  
for Christmas and the New Year!!**

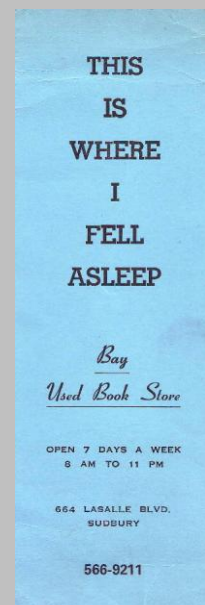
## Gift Certificates for Xmas!



As always, gift certificates are available and highly recommended for the readers in your family who are hard to buy for!!

## "From Our Archives"

A book marker from the past has recently been found. If you have an older one, we would love to see it...



**Bay Used Books**

124 Elm Street, Sudbury, Ontario, P3C 1T6  
(705) 673-9311