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The Bay Bulletin

Bay Used Books – 30 Years Servicing the North

“A book you haven’t read, is a new book” author unknown

30 Years Old – Party on June 1st



On July 1, 1975, Bernie and Fran Bouffard purchased BMD Confectionary on Lasalle Boulevard. BMD was soon changed to Bay Used Books and the entire Bouffard clan (4 kids along with mum and dad) moved from North Bay to Sudbury to operate and live above the new book store.

To celebrate over 3 decades of business in Sudbury and to thank

all of our loyal customers, we are having a 30 year anniversary party on June 1, 2006 at the store on 124 Elm Street.

Leading up to party day, customers can enjoy free coffee and munchies. Starting on May 29th there will be a daily sale with a 30’s theme:

- On Monday, May 29th, all hard covers novels currently priced at \$4.95 will be reduced by 30% for a sale price of \$3.50;
- On Tuesday, May 30th, all customers with purchases over \$30.00 before tax will be eligible for a draw to win a \$30 gift certificate;
- On Wednesday, May 31st all red tagged items will be reduced by 30%. In addition, for every 3 comics you purchase you get one for free;
- On Thursday, June 1st, all of the above will apply to your purchases.

On Thursday evening from 5:00 to 7:00, there will be a wine and cheese for anyone who wishes to drop in. This will be followed by short presentation to Mr. and Mrs. B. to recognize 30 years of hard work and dedicated customer service.

Employee Favourites

Recommended reading from:

- **Donna:**
All books by Audrey Howard
- **Julie:**
“Mr. Perfect” by Linda Howard
- **Laurie:**
“A Time to Kill” by John Grisham

Books Coming in Every Day

- With Spring in the air, and cleaning on the mind, we are getting in lots of books these days. As a result, we are able to offer a more diverse selection of used books which include some of the following:
- Gardening books;
- Books on sailing including how to build your own boat;
- Gay literature;
- Oprah and Award winning books;
- Foreign language books including a

From Our Archives:

We believe this may be the first stamp used to indicate books purchased at Bay Used Books. Back then we were still known as Bay Confectionery and there was only the one location on LaSalle Blvd. Can anyone guess where the name Bay came from?



See answer at the end of this issue!!

Bay “New” Books

Although we receive a large number of used books on a weekly basis, there are certain selections that rarely come in. Hence, we have brought in a limited number of new books to fill the gap.

These new books include the following categories: Paranormal Romance, Military Non-Fiction, True Crime, Women’s Romantica from Ellora’s Cave and Kensington’s Aphrodisiac as well as the Deathlands Series.

All new books sell at 10% discount off the publisher’s list price. We can also order any new titles you may require with the same discount.

Customer Requests

If you cannot find what you are looking for in the store, just give us your name, phone number along with the author and title of the book.

We will then peruse all used books that come in on a daily basis and search for what you require. Once the book is in, we will give you a call for immediate pickup.

In addition you can e-mailing us with any special requests at bayusedbooks@sympatico.ca. We are also happy to answer any queries you have over the phone. Call us at (705) (673-9311).

Local Community Events

A community events bulletin board has now been set up at the entrance of the store. Please feel free to post your community event for all our readers to see.

growing selection of French books and Finish books;

- A new Vintage section which includes old books and magazines.

And much much more!!

Gift Certificates for Mother’s Day.

Don’t be shy...tell your kids you deserve more than a card for Mother’s Day! Bay Used Books will be happy to provide them with a gift certificate with your name on it.

“BAY”

The Bouffards moved to Sudbury from North Bay in 1975.

At the time, Mr. and Mrs. B tried to come up with a name for their new business using the first letter of the names of their 4 kids: Anne, Marc, Norm and Dan. The only word they could come up with was DAMN.

Since Damn Confectionery did not seem appropriate, they decided to go with “Bay” from “North Bay”.

